

FLORIDA STATE UNIVERSITY

*¡Celebramos nuestros Quince!*



**Florida State University  
Center for Hispanic Marketing Communication**  
is excited to welcome you to a fundraising event  
to celebrate its **15<sup>th</sup> Anniversary**

Please see below for your event details.

**Thursday, February 27 • 6:30 to 11 p.m.**  
Rusty Pelican | Grand Ballroom  
3201 Rickenbacker Causeway | Key Biscayne, Florida

The funds will be used to create  
the **Felipe and Betty Ann Korzenny** Endowment  
for the Center

**Visit us at the Silent Auction**

**Special guest - María Celeste Arrarás**  
*Host and Managing Editor of  
Telemundo's Al Rojo Vivo con María Celeste, which airs nationally  
in the U.S. and 15 Latin American countries.*

**Special guest - Cynthia Hudson**  
*Senior Vice President and Managing Director of  
CNN en Español and Hispanic strategy for CNN/U.S.*

**SPONSORS**



the CENTER FOR HISPANIC  
MARKETING COMMUNICATION



**EVENT QUESTIONS**

Contact Elaine Howard at [elaine.howard@cci.fsu.edu](mailto:elaine.howard@cci.fsu.edu)  
or call (850) 644-8741